



 **World
Congress**
NCMA

**SPONSOR AND EXHIBITOR
PROSPECTUS**

National Contract Management Association
1818 Library Street, Suite 500,
Reston, VA 20190

Rev. 5/29/26

ABOUT

WORLD CONGRESS

The National Contract Management Association's (NCMA) World Congress is the nation's largest annual gathering of government and industry contract management professionals; a dynamic hub where buyers and sellers unite to learn, collaborate, and shape the future of acquisition and contracting.

Each year, hundreds of organizations and federal agencies participate in an agenda rich with forward-looking sessions on artificial intelligence, negotiation, cybersecurity, innovation, and practical problem-solving. Attendees engage directly with experts and peers to address current challenges, such as implementing executive orders, leveraging commercial procurement strategies, and adapting to the rapidly evolving regulatory landscape.

With access to both live and on-demand sessions, participants can earn continuing education credits (CLPs/CPEs) while gaining actionable insights at a competitive value.

World Congress stands as the premier national training event for acquisition, procurement, and contract management professionals. It's where the community comes together - across government, industry, and academia- to exchange ideas, strengthen competencies, and drive meaningful progress across the acquisition lifecycle.



WHO ATTENDS

WORLD CONGRESS AUDIENCE

World Congress 2026 will bring together buyers and sellers from across the contract management profession, including all branches of the armed services, federal civilian agencies, academia, the intelligence community, and industry. Exhibitors and sponsors will have unparalleled visibility among key decision-makers and influencers, including:

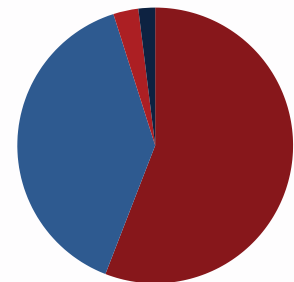
- Federal leaders from numerous government agencies
- Industry decision makers from both commercial and defense sectors
- Federal policymakers from both the executive and legislative branches
- Commercial practitioners and technology developers
- Academicians from leading universities and institutions
- Representatives from the private investment, venture capital, and private equity communities
- State and local procurement officials



The nation's largest annual gathering for contracting



First time participants



Attending Organization Types

- Federal Government - 57%
- Industry - 40%
- Academia - 3%
- Other - 2%

WHY SPONSOR?

Sponsoring World Congress isn't just about visibility—it's about making meaningful connections and positioning your organization as a key player in the contract management profession. Don't miss this opportunity to stand out in front of a multitude contract management professionals. Thousands of attendees come together for three days of high-impact learning, product discovery, and relationship-building, making this event the ultimate opportunity to elevate your brand and connect with key decision-makers.

As a sponsor, you will:

- **DISCOVER** new clients and untapped business opportunities. Gain direct access to buyers and decision-makers, with options for intimate one-on-one business conversations.
- **NETWORK** with leaders across government, industry, and academia. Learn about emerging trends, challenges, and priorities—while showcasing how your solutions can drive success.
- **ACHIEVE** real results. Highlight your products and services to a targeted audience, generate fresh leads, and build lasting relationships that drive business growth.



PAST SPONSORS

BE A PART OF A STANDOUT GROUP OF SUPPORTERS

Space Force	SpendLogic
Appian	Tradewinds
Leidos	Vana
NASA Sewp	Unanet
BVTI	Sam.gov
Icertis	US. Department of Veterans Affairs
NITAAC	Windsor Group LLC
Source America	NIB
Unison	CKH Group
A-Frame Solutions	Defense Mavericks
Amazon Business	NGA
AWS Marketing Place	NASA
Bidscale	ATP Gov
CACI	Bizzell
CGI	Center for Countering Human Trafficking
Delaware Nation Investments	University of Dayton
GovPort	FedGov Today
Ivalua	AcqBot
ACFE	ASI Government
Missile Defense Agency	Chenega
Army Contracting Enterprise	Cobblestone Software
SAS	Coupa
TechnoMile	DARPA
Magellan Federal	Filevine
GBR Medical	ManTech
GSA	Feds Protection
FAA	

This is not an exhaustive list of all sponsors and speaking organizations.



PRICING

WORLD CONGRESS SPONSOR & EXHIBITOR LEVELS

Level	Platinum	Gold	Silver	Bronze	In-Person Exhibitor	Virtual Only Exhibitor
	\$42,000	\$28,000	\$18,000	\$9,500	\$5,500	\$2,500
General Session Video Branding (:30 second video)	2 videos	1 video				
Social Media recognition from NCMA	3 Posts (pre-event, during event, post-event)*	2 Posts (pre-event, post-event)*	1 Post (pre-event)*			
Premium Onsite Branding (clings or banners to be placed in high-traffic areas)	X	X				
Inclusion in Event Gamification	X	X	X	X	X	X
Virtual Booth	X	X	X	X	(with purchase @ \$550)	X

Level	Platinum	Gold	Silver	Bronze	In-Person Exhibitor	Virtual Only Exhibitor
Pre-Conference						
Logo and site URL in event marketing email	3 emails	2 emails	2 emails	1 email		
Virtual Platform training and support	X	X	X	X	(with virtual booth purchase)	X
On-Site						
Logo recognition on show management branded displays	X	X	X	X	X	(on virtual platform only)
Exhibitors listing on the conference's virtual platform	X	X	X	X	X	X
Post-Conference						
Dedicated Email Blast from Sponsor (1x)	X	X				
Email recognition to attendees (1x)	X	X	X	X	X	X
Placement in CM Magazine	Logo	Logo	Logo	Logo		
Listing in 2027 Prospectus	X	X	X	X		

Level	Platinum	Gold	Silver	Bronze	In-Person Exhibitor	Virtual Only Exhibitor
In-Person Exhibit Booth						
Designated booth area, booth ID sign, waste basket, and organization listed on exhibit hall map	20x20 Booth	20x20 Booth	10x20 Booth	10x10 Booth	10x10 Booth	
Registrations						
Complimentary Registrations	Includes (8) Full In-Person & (4) Virtual	Includes (6) Full In-Person & (1) Virtual	Includes (4) Full In-Person & (1) Virtual	Includes (3) Full In-Person & (1) Virtual	Includes (2) Exhibitor Only	Includes (2) Virtual Registrations
Virtual Exhibit Booth						
Directory Profile Header	X	X	X	X	X	X
Listing: company name, company information, social media, website link, company logo, product categories, and uploaded documents • Live video and text chat • Listing and materials available through 30-days following conference dates	X	X	X	X	X	X

A LA CARTE PRICING

OPTIONS FOR YOUR ORGANIZATION TO CONSIDER

ON-SITE WELCOME NETWORKING EVENT

\$15,000

Help us get World Congress kicked off! The energy of the welcome reception at World Congress is palatable. Showcase your brand, connect with industry leaders, and align with event values. Elevate credibility, generate leads, and drive business growth—all while supporting the event's success.



MEAL FUNCTION SPONSORSHIPS

Sponsoring a meal function at a conference is a strategic investment. Your brand prominently featured during a key moment, fostering positive associations. It is an opportunity to engage attendees in a relaxed setting.

BREAKFAST SPONSORSHIP

\$9,000

BREAK SPONSORSHIP

\$7,500

LUNCH SPONSORSHIP

\$10,000

HEADSHOT LOUNGE

\$6,000

NCMA's newest hit for attendees! Watch the lines build right in front of your booth. The headshot lounge allows people to get complimentary headshots with you to thank.

A LA CARTE PRICING

PROFESSIONAL DEVELOPMENT OPTIONS

EXHIBIT HALL THEATRE

\$8,000

Are you passionate about empowering individuals with diverse skill sets? Here's a unique chance to make a meaningful impact. By sponsoring specialized skill-building sessions, you'll support bringing expert speakers from outside the community to lead dynamic workshops on topics such as public speaking, mental health, yoga, and more. Your sponsorship will directly contribute to fostering professional development and personal growth among community members. Join us in creating valuable learning experiences and making a lasting difference.



TUESDAY NETWORKING EVENT - PRIVATE AREA/AMPHITHEATER

\$35,000 (1 available)

Your organization can offer attendees an immersive entertainment experience.



TUESDAY NETWORKING EVENT - SPONSORS

\$20,000 (2 available)

Sponsoring our final night reception is a great way to close out World Congress with your organization top of mind! Choose from two options (Catering sponsor or signature drink sponsor). Last year's final night reception welcomed over 2,800 of our attendees!





Join NCMA at the Heart of Contract Management Excellence

By sponsoring or participating, your organization connects directly with a highly engaged audience, over 20,000 members and 100,000 professionals across the contract management community.

Showcase your expertise, promote your brand, and highlight your products and services to the people who influence and shape the field. NCMA provides the platform to build meaningful relationships, expand your reach, and demonstrate your commitment to advancing the profession. Be part of the conversation where knowledge, collaboration, and opportunity come together.

Contact:

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**THANK YOU, AND
WE LOOK FORWARD
TO WORKING
WITH YOU.**